



German Chamber of Commerce  
and Industry in Japan  
在日ドイツ商工会議所

# Annual Sponsorship 2017

September 15, 2016



# CONNECTING GERMANY and JAPAN

Price:	1,800,000 Yen
Limited to:	5 companies
Duration:	January 1 - December 31, 2017
Deadline:	November 25, 2016

# What you gain

## Exposure

Annual Sponsors will be **showcased at all member related events** of AHK Japan

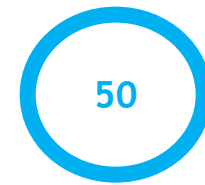
## Recognition

AHK Japan, its members and partners form **the biggest German-Japanese business network in Japan** and annual sponsors receive significant recognition throughout the year

## Advertising

**Complete print & online advertisement package** in AHK Japan & JAPANMARKT media at a special discount

# Events



Events



Participants

- Over 50 member events with 2,500 participants each year in **Tokyo & Osaka**
- Various events covering **HR, tax, law and the latest business topics in Japan**
- Access to VIP via **Executive Insights**
- Several **networking and social events** with up to 400 participants



**Executive Insights**  
Special Luncheon    In English    Members only

Dr Andreas Dombret  
Member of the Executive Board  
Deutsche Bundesbank

June 15, 2016 (Wed) 11:45 - 14:00  
Roppongi Hills Club - the Club Room II & III



# Event Benefits

50

Events

2,500

Participants

- One **Gold Sponsorship** at Asparagus or Christmas Dinner in Tokyo or Osaka
- **20% discount** on additional Gold or Platinum Event Sponsorships
- Take part in the **opening ceremony** of our Shinnenkai
- **Special recognition** at our Annual General Meeting
- Logo display on our annual sponsor **roll-up at all member events**
- **Invite a guest** to each of our exclusive members only event series **Executive Insights**
- **10 event vouchers** that can be used at all<sup>1</sup> member events



The flyer is for an event titled "Executive Insights". It features the AHK logo (Asian Chamber of Commerce and Industry in Japan) and the DE logo (Dietary Education). The event is a "Special Luncheon" in English, restricted to "Members only". The speaker is Toshiyuki Shiga, Chairman and CEO of Innovation Network Corporation of Japan and Vice-Chairman of Nissan Motor Co., Ltd. The event is scheduled for February 16, 2016 (Tuesday) from 11:45 to 14:00 at the Roppongi Hills Club - the Club Room II & III. A small portrait of Toshiyuki Shiga is included at the bottom left of the flyer.



10,000

Readers

# Print Media - JAPANMARKT

- Published **six times** a year
- Each issue has **10,000 readers**
- **Only German language** Japan focused business magazine
- Available in **Lufthansa Business Class** as well as **ANA & JAL Business Lounges**



Full page

W 210 x H 275 mm

(Bleed size)

W 216 x H 281 mm

## Benefits

- **Three full page advertisements inside magazine** in 2017  
(Premium spaces (back and inside covers) and higher frequencies available at preferable rates upon request)

# Online Media - JAPANMARKT Newsletter

3,500

Readers

- 3,500 subscribers in **Germany & Japan**
- Relevant **news on Japan** in German language

## Benefits

- Logo in **all newsletters** in 2017



30,000

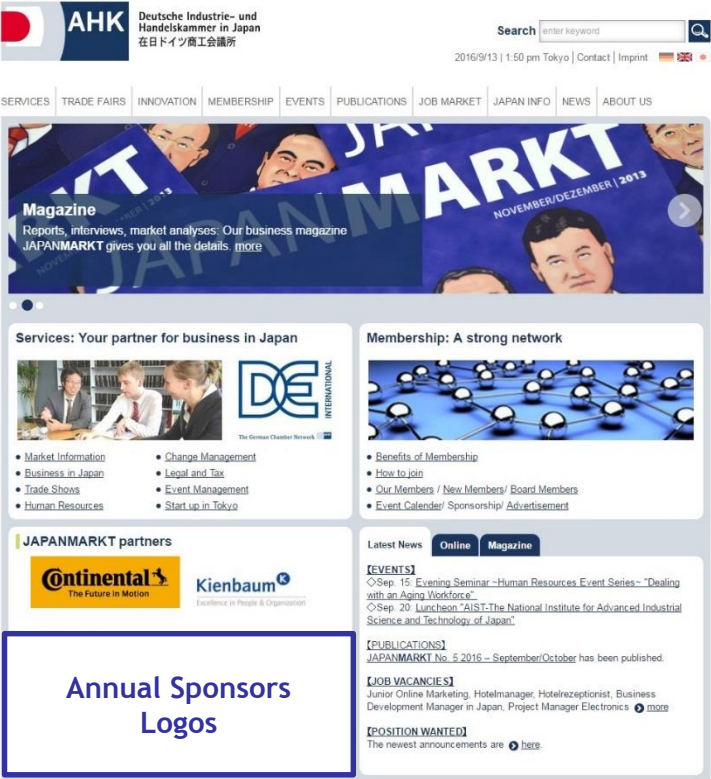
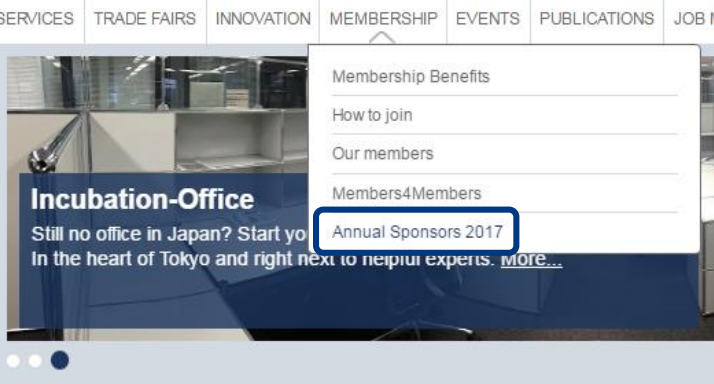
Visitors

# Online Media - AHK Japan Homepage

- ➔ No.1 gateway for German companies in Japan
- ➔ 30,000 visitors **each month**
- ➔ **Highly sophisticated and broad audience** interested in both Germany and Japan

## Benefits

- ➔ Logo on **top page** for 12 months
- ➔ Introduction on **special sponsor page**







## Deadline

November 25, 2016 (Fr)

## Contact & Registration

German Chamber of Commerce & Industry in Japan  
Member Services / Mr. Bastian Lidzba

Tel: +81 - 3 - 5276 - 8720

Fax: +81 - 3 - 5276 - 8733

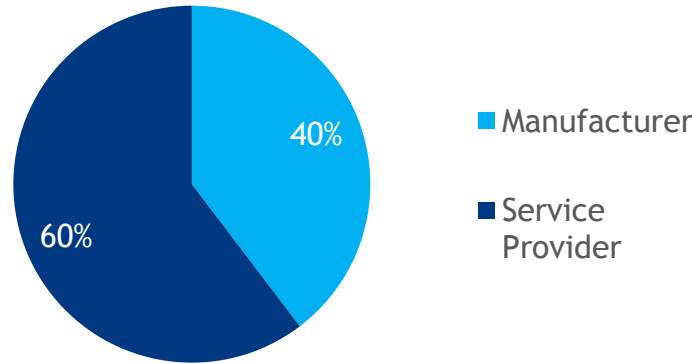
Email: [blidzba@dihkj.or.jp](mailto:blidzba@dihkj.or.jp)

URL: [www.japan.ahk.de](http://www.japan.ahk.de)

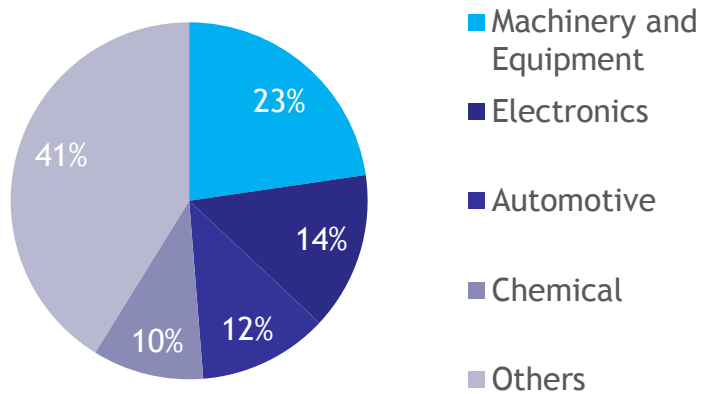
# Appendix: Member Statistics Japan

Members in Japan: 290 Germany and other countries: 120

## Industrial Sector



## Manufacturer



## Service Provider

