

Marketing Director in Japan

Miele is the world's leading manufacturer of premium domestic appliances, such as built-in cooking and dishwashing products. The Miele company, now in the fourth generation of family ownership in Germany, employs a workforce of around 19,500 globally. Miele Japan, the first sales subsidiary in Asia, founded in 1992, is looking for a talented marketing professional, who is able to manage our marketing organisation in Japan.



Required Qualifications

- University degree with focus on business, economics or communications
- Significant marketing leadership experience in a medium sized multinational, retail, wholesale, or household products business
- Marketing experience at least for 5 years

Main Responsibilities

- Leadership in the marketing organisation
- Responsibility for marketing budget
- Active role in further development of Sales Subsidiary
- Definition of local pricing and product / assortment strategy
- Involvement in defining company objectives / marketing objectives
- Reporting on marketing and sales performance
- Local execution of globally defined communication strategy
- Implementation of advertising campaigns

Contact HR Department, Miele Japan Corp.
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