

Marketing Director Position for STIHL



STIHL

Ground breaking innovation for more than 90 years

The STIHL name has stood for revolutionary technology and innovative ideas ever since the firm was founded. Throughout our 90-plus year history that has made us the name for state-of-the-art engineering. The STIHL brand is known around the world today for quality and service. In more than 160 countries our products are helping people at work - and that has made us the world's leading chain saw brand.

Position

The Japanese candidate will replace the current marketing director who will retire reaching the regular age of retirement. A proper handover and training period is guaranteed. In general, the candidate will be responsible for marketing management and assists the general manager whom he / she directly reports.

For the position, proven successful marketing work experience in B2B environment is inevitable. Also understanding of core marketing principles and up-to-date marketing and PR tools is essential. The candidate is responsible for supervising release of product / corporate / corporate group information. This includes budget control. Management experience of a marketing team is a must. Same applies to good command of English.

The company is located in a very nice and well-connected area in Tochigi.

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