



German Chamber of Commerce
and Industry in Japan
在日ドイツ商工会議所

German Asparagus Dinner 2017 Sponsorship Opportunities for Members

German Asparagus Dinner

The Westin Tokyo
May 18th, 2016 (Wed.)
18:30 - 21:30
(Reception desk opens at 18:00)

A Taste of German Spring

Tokyo

AHK German Chamber of Commerce and Industry in Japan 在日ドイツ商工会議所
with the kind support of Lufthansa Cargo AG

German Asparagus Dinner

Hilton Osaka
May 24th, 2016 (Tue.)
18:30 - 21:30
(Reception desk opens at 18:00)

A Taste of German Spring

Osaka

AHK German Chamber of Commerce and Industry in Japan 在日ドイツ商工会議所
with the kind support of Lufthansa German Airlines Lufthansa Cargo AG

HILTON OSAKA
SAKURA 5F
MAY 26th, 2015 (TUE)
18:30 - 21:30
(RECEPTION DESK OPENS AT 18:00)

Osaka
2015年5月26日(火)
ヒルトン大阪
18:30 - 21:30

The Taste of German Spring 2015

German Asparagus Dinner

AHK German Chamber of Commerce and Industry in Japan 在日ドイツ商工会議所
In cooperation with: Lufthansa German Airlines Lufthansa Cargo AG

THE WESTIN TOKYO
GALAXY ROOM B2
MAY 20th, 2015 (WED)
18:30 - 21:30
(RECEPTION DESK OPENS AT 18:00)

Tokyo
2015年5月20日(水)
ウェスティンホテル東京
18:30 - 21:30

The Taste of German Spring 2015

German Asparagus Dinner

AHK German Chamber of Commerce and Industry in Japan 在日ドイツ商工会議所
In cooperation with: Lufthansa German Airlines Lufthansa Cargo AG

March 8, 2017

A Taste of German Spring

Members of AHK Japan have the opportunity to benefit from exclusive sponsorship opportunities at the German Asparagus Dinner 2017 which in recent years has regularly attracted **400** guests in Tokyo and **200** guests in Osaka.

- ✓ **Exposure** within the AHK Japan network
- ✓ **Access** to Japanese executive target group
- ✓ **Entertain** guests, customers and employees



Financial Sponsors

Gold



Silver



Bronze



Raffle Donations

Platinum



Silver



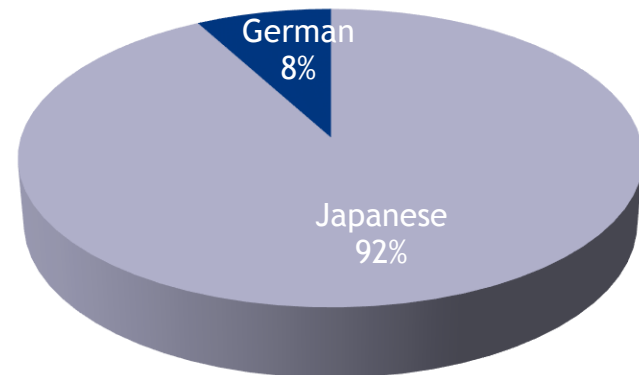
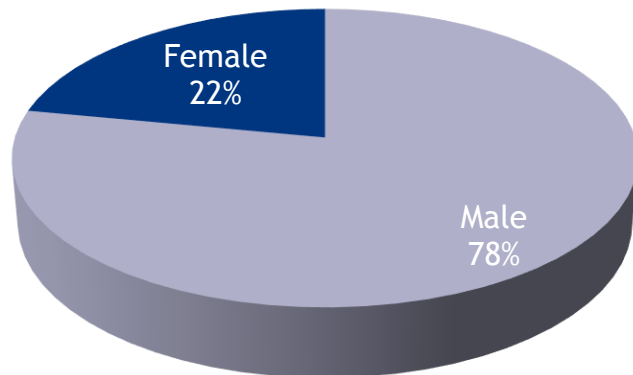
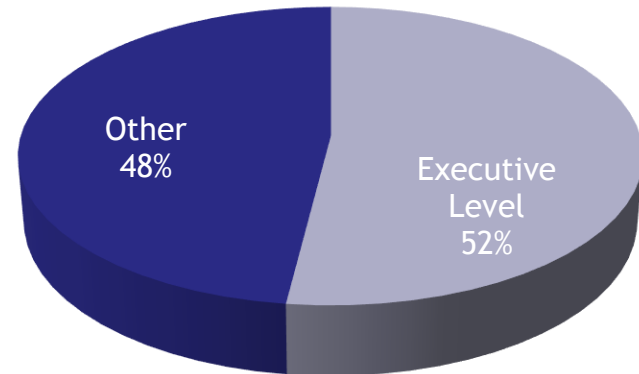
Bronze



2016 Tokyo Sponsors

Statistics for German Asparagus Dinner in 2016

- ✓ **400** Guests in Tokyo
- ✓ **200** Guests in Osaka
- ✓ **52%** Executive Level
- ✓ **92%** Japanese attendees



Dates & Venues

	Tokyo	Osaka
Date & Time	May 16 (Tu) 18:30 - 21:30	May 23 (Tu) 18:30 - 21:30
Venue	Palace Hotel	Hilton Osaka
Price (tax incl.)	¥ 20,000 (members) ¥ 25,000 (non-members)	¥ 20,000 (members) ¥ 25,000 (non-members)
Menu	Full course dinner incl. Asparagus platter and German wines (Asparagus and wines are directly imported from Germany for this event)	
Dress Code	Business Formal	
Target Audience	German-Japanese business community, their clients & friends	



Financial Sponsorships

Categories	Diamond ¹	Platinum	Gold	Silver	Bronze
Price (Yen, tax incl.)	750,000	600,000	400,000	200,000	100,000
Limited to	1	2	-	-	-
Complimentary seats	1 Table ²	1 Table ²	6 Seats	4 Seats	2 Seats
Logo ³ on menu & event page	✓	✓	✓	✓	✓
Recognition during MC	✓	✓	✓	✓	✓
Advanced registration ⁴	✓	✓	✓	✓	✓
One page slide at event	✓	✓	✓		
Logo on digital photo gallery	✓	✓			
Logo on invitation & event mailing	✓	✓			
Logo on roll up at registration	✓	✓			
Recognition during opening speech	✓	✓			
Logo on AHK Japan top page	✓				
Screening of PR video ⁵	✓				
Exhibition Area ⁶	✓				

¹ Diamond Sponsorship is only available in Tokyo.

² Please refer to the seating charts on slides 7 & 8 for details.

³ Logo size and position on all marketing materials are dependent on sponsorship category.

⁴ Advanced registration is possible until March 31 (First come, first served).

⁵ PR video (incl. sound) will be played before the beginning of MC (15 minutes).

⁶ Please refer to slide 7 for details.

Raffle Sponsorships

Categories	Retail price of donation(s) ¹
Gold	At least 450,000 Yen
Silver	200,000 - 449,000 Yen
Bronze	20,000 - 199,000 Yen



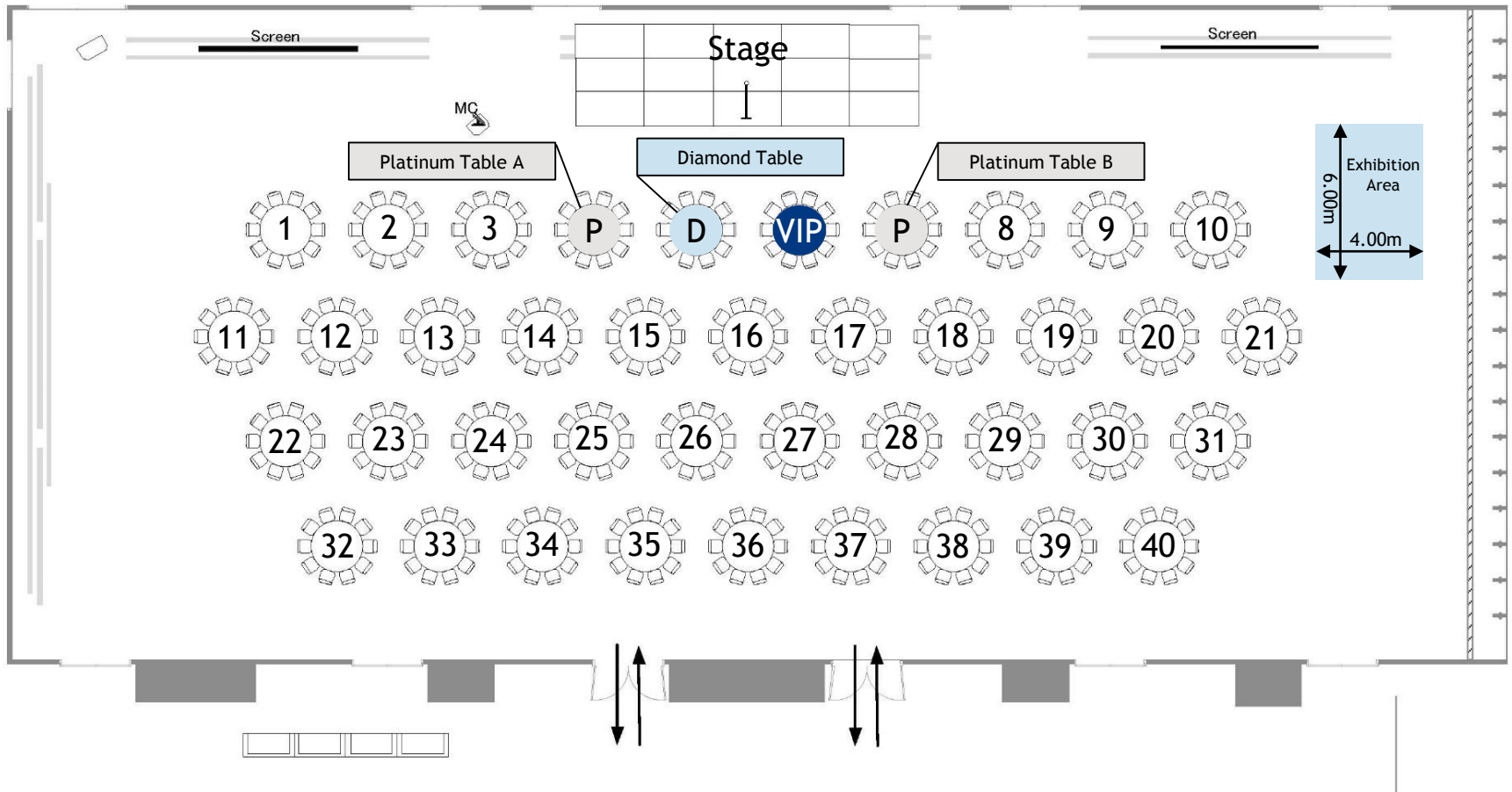
Benefits	Gold	Silver	Bronze
Complimentary seats	2	1	-
Logo ² on menu & event page	✓	✓	✓
On screen display during raffle	✓	✓	✓
Advanced registration ³	✓	✓	✓
Logo on mailing	✓		
Recognition during opening speech	✓		
Logo on digital photo gallery	✓		

¹ In case of multiple products the minimum retail value of each product should be at least 7,000 yen.

² Logo position on all marketing materials is dependent on sponsor category.

³ Advanced registration is possible until March 31 (First come, first served).

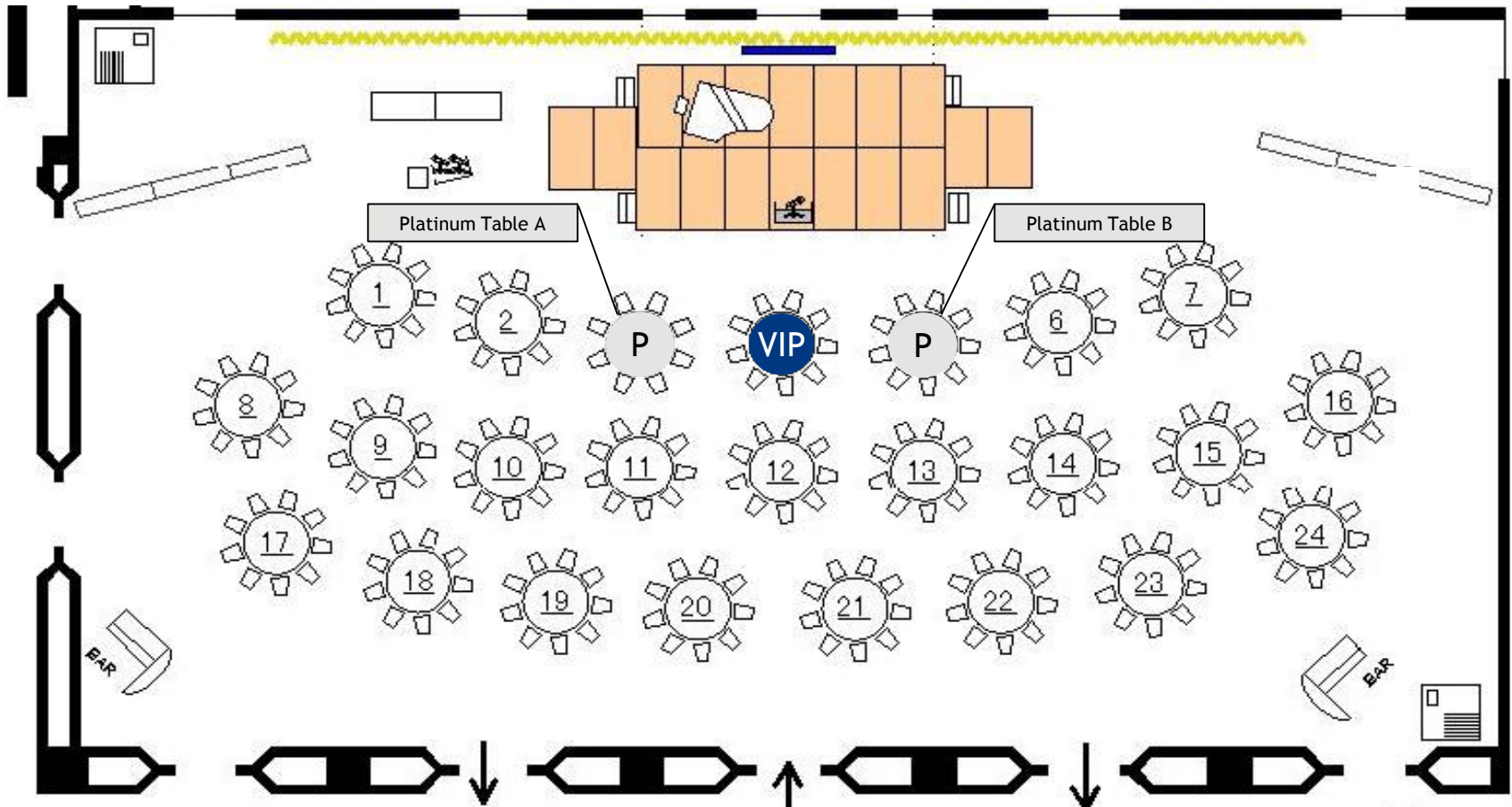
Seating Chart Tokyo



Please note:

- One table seats nine.
- Specific table requests (except Diamond, Platinum and VIP tables) can only be requested for parties with multiples of nine (e.g. 9, 18, 27 etc.).
- Final seating arrangements are decided by AHK Japan with regards to sponsorship category, time of application and number of purchased seats.

Seating Chart Osaka



Please note:

- One table seats nine.
- Specific table requests (except Diamond, Platinum and VIP tables) can only be requested for parties with multiples of nine (e.g. 9, 18, 27 etc.).
- Final seating arrangements are decided by AHK Japan with regards to sponsorship category, time of application and number of purchased seats.

Registration Link

[AHK Japan Homepage](#)

Registration Deadline

March 31, 2017 (Fr.)

Contact

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