



German Chamber of Commerce
and Industry in Japan
在日ドイツ商工会議所

AHK Japan Partner Programme 2019

At a glance

You receive **priority brand exposure** throughout the year via all AHK Japan advertising and media channels as well as member related events.

Depending on the needs and target group of your company, you can choose from 4 different partner categories to optimize your visibility within **the biggest German-Japanese business network in Japan**.

Partner Benefits	Premium	Event	Print	Online
At our events				
Brand exposure at all events & mailings	✓	✓		
20% discount on social event sponsorships ¹	✓	✓		
Special recognition at main events ²	✓			
In our print media				
Ad in all JAPANMARKT issues of 2019	✓ (Premium location)		✓ (Inside page)	
Logo on AHK Japan marketing materials	✓			
In our online media				
Brand exposure on the new AHK Japan website	✓			✓
Brand exposure on Newsletter	✓			
Introduction on the Partner Programme page	✓			
Additional Exposure				
Logo at AHK Japan entrance area	✓			
Category Exclusivity	✓			
Price	¥1,500,000	¥350,000	¥400,000	¥180,000

At our events

AHK Japan hosts over **50 member events with 2,500 participants** each year in Tokyo & Osaka. We organize working level seminars covering the latest business topics in Japan, exclusive luncheons with **VIP speakers** as well as several networking and social events with up to **400 participants**.

Event Partner Benefits

- Logo display on roll-up and opening slides at all member events
- Logo on all event mailings
- 20% discount on German Asparagus Dinner and German Wine Festival sponsorships

Premium Partner Privileges

- Official part at the opening ceremony of our New Year's Reception
- Special recognition at our Annual General Meeting



New Year's Reception Opening Ceremony



German Asparagus Dinner



Mr. Johannes Baillou
Chairman Board of Partners, E. Merck KG

In our print media - JAPANMARKT

- ➔ Published **four times** a year
- ➔ Each issue has **10,000 readers**
- ➔ **Only German language** Japan focused business magazine
- ➔ Main readers: German speaking CEOs and managers of member companies



Print Partner Benefit

- ➔ Full page advertisements inside magazine in all issues for 2019

Premium Partner Privilege

- ➔ Full page advertisements on premium location in all issues for 2019
 - * Premium locations: back cover, inside front cover and inside back cover.
 - * The advertisement page will rotate according to the number of Premium Partners.

In our print media - Flyer

- ➔ AHK Japan Flyer and Member Flyer for all our customers in Germany & Japan
- ➔ Printed in English and Japanese

AHK Japan – Your partner for success

Whether you just started thinking about doing business in Japan or already have been in the market for several years – we offer a variety of services to fit your business' needs. The AHK's history in Japan stretches back to 1962. And since its foundation, the interests of the German economy have been at the heart of our organization. With a base of 30 multilingual experts with valuable contacts we connect the German and Japanese business worlds. The first steps are always the most difficult, but you do not have to take them alone. Benefit from our experience and let us help you succeed in Japan.

Official Representation
Co-founded by the Federal Ministry for Economic Affairs and Energy (BMWi), AHK Japan is the key institution for promoting Germany's economic development in Japan. AHK Japan provides direct and indirect relations with well-recognized partners, the provision of information, identifying trends and "hot topics" as well as building and maintaining networks. We also look after and represent German institutions, associations and trade fairs in Japan.

Service Provider
Operating under the term "Dienstleistung", AHK Japan is not only the first point of contact for German companies looking to enter the Japanese market, but also a professional provider of a wide range of related services such as market intelligence, business matching, business registration support as well as relocation services and cost management. For start-ups and newcomers to Japan, we provide location offices ensuring them to successfully establish a local presence. As a nonprofit organization, all fees are calculated on a cost-recovery basis. Additionally, members of the chamber enjoy special discounts.

Member Organization
On the basis of a voluntary membership, over 400 companies create a unique and valuable network to provide the exchange of information and contacts. Members can participate in various working groups, regular sessions on business-related topics like Human Resources, but can also act as the members only event series Business Insights. Members also enjoy full access to AHK Japan's online member directory, receive the chamber's magazine, *JAPANMARKT* and benefit from up to 20% discount on

German Chamber of Commerce and Industry in Japan (AHK Japan)
Contact us and find out how AHK Japan can help you succeed!
Tel: +81 (0)3 5278 9811
info@ahk.de
www.japan.ahk.de/en

Fast Facts

- The AHK network: 140 locations in 92 countries
- Highly qualified, international and multilingual teams
- A strong network with 450+ member companies
- Networking events with 4,000+ participants per year
- Neutral institution and nonprofit organization
- Handling over 900+ business inquiries per year

www.japan.ahk.de/en

Premium Partner 2018 **BECKHOFF** **Lufthansa**

Membership Categories & Benefits

As a member of the German Chamber of Commerce & Industry in Japan (AHK Japan), you will gain access to the German-Japanese business community and have ample chances to network at various business and social events, including seminars, luncheons and exclusive VIP events. In addition, a wide range of services, including advertisement and the services of DIF International are available at a 20% discount for members. To further increase your visibility, Members/Member and various attractive sponsorship opportunities are available only to members of AHK Japan.

Category*	Annual Fees (€)
New Member	50,000
Non-Resident Member	70,000
Non-Profit Member	50,000

Full Member

Manufactures (Revenue in ¥)	Service providers (No. of Employees)	Annual Fees (€)
Less than 1 billion	30 or less	300,000
1 – 4.9 billion	31 – 100	300,000
5 – 49 billion	101 – 300	330,000
50 – 99 billion	more than 300	400,000
More than 100 billion	more than 1000	430,000

Member Benefits

	Full	New	Non-Profit	Non-Resident
Events & Activities				
Members only events & activities ¹			Yes	
Seminars, workshops & PR events				20% off
Social events				
Sponsorship opportunities	Yes		No	
Can become AHK Japan board member			Yes	No
Voting rights at Annual General Meeting	Yes		No	
Media				
Advertisement in AHK Japan media				20% off
Job advertisement (print & online)				20% off
JAPANMARKT magazine (print & online archive)				
JAPANMARKT newsletter				
Newsletter for members			Yes	
Access detailed members directory				
Members/Member				
Services				
Market Research & Market Studies				
Business Partner Matching				
Incubation Office				
Incubation room rental ²				20% off
Assessment of delegation support				
Support at trade shows				
Event Management				
Lobbying				
European Business Council (EBC) Membership ³	70% off	No	No	Yes

Contact us

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 ☎ +81 (0)3 5278 9811
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 http://www.japan.ahk.de/ahkhome.html

Premium Partner 2018 **BECKHOFF** **Lufthansa**

Premium Partner Privilege

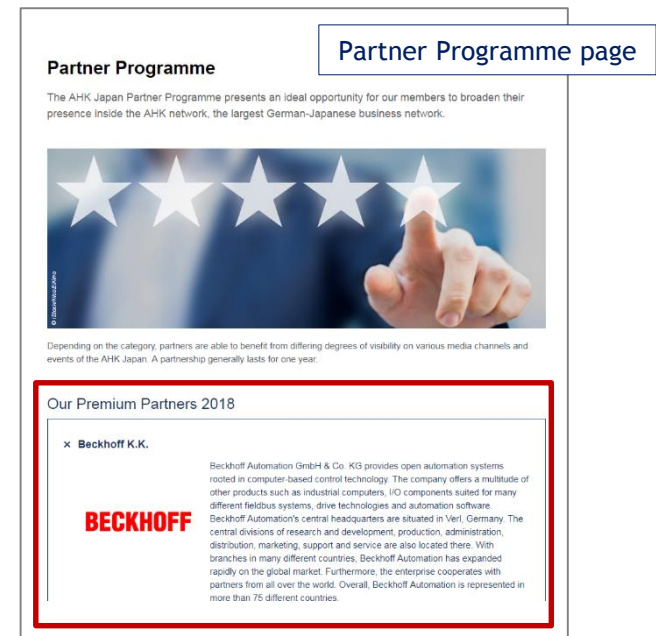
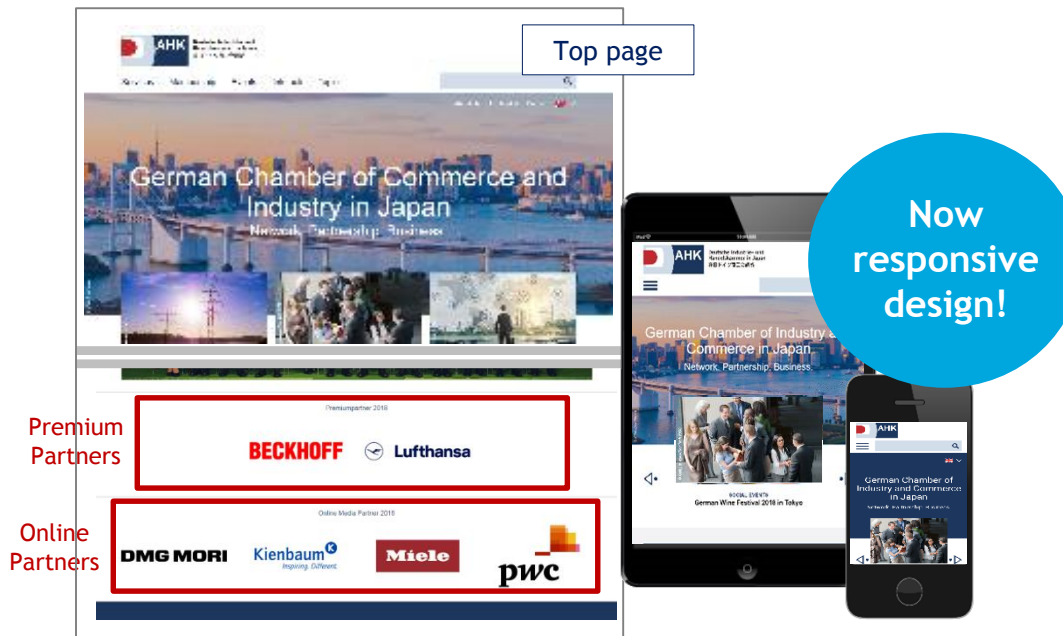
- ➔ Logo on all flyers for 2019¹

¹ Size & location of final logo placement is subject to change

In our online media - New AHK Japan Website

- ➔ Brand new responsive design since September 2018!
- ➔ No.1 gateway for German companies in Japan
- ➔ **40,000 page views** each month
- ➔ **Highly sophisticated and broad audience** interested in both Germany and Japan

URL : <https://japan.ahk.de/en/>



Online Partner Benefit

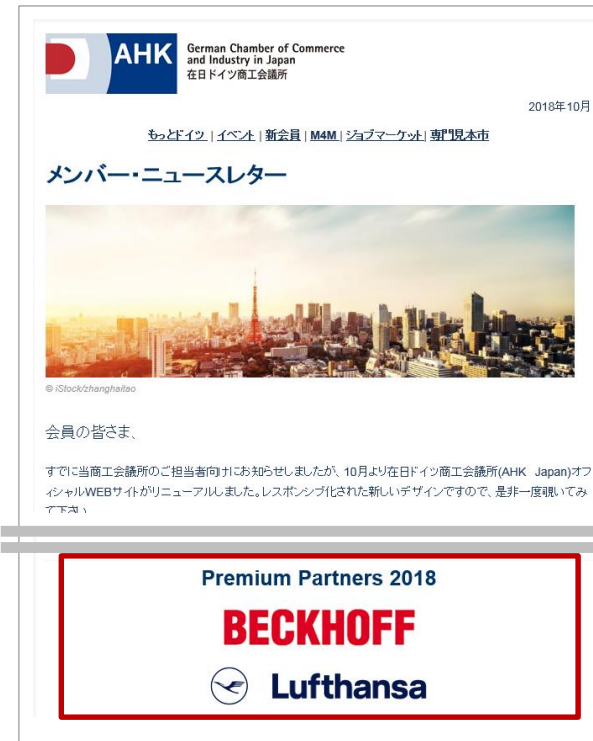
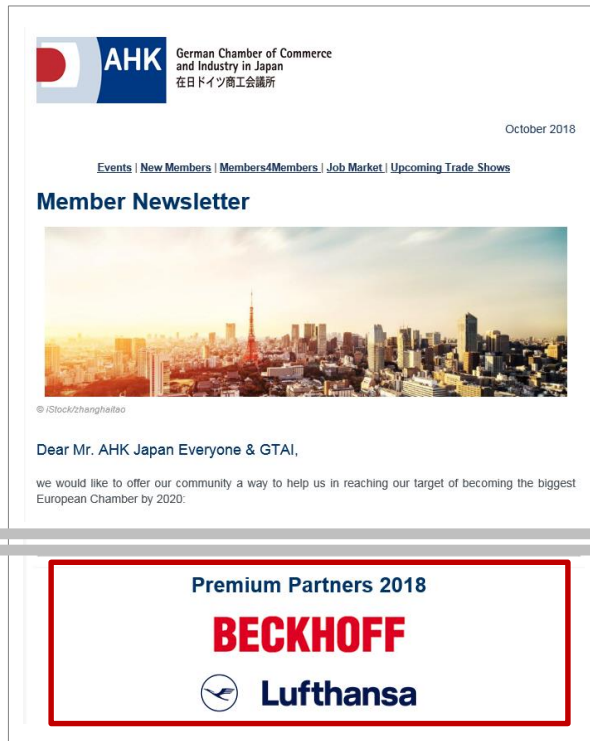
- ➔ Logo on 7 popular pages including Top page, event pages, membership directory page and more.

Premium Partner Privilege

- ➔ Introduction on Partner Programme page

In our online media - Member Newsletter

- 500 subscribers in **Germany & Japan**
- Published in **English and Japanese**



Premium Partner Privilege

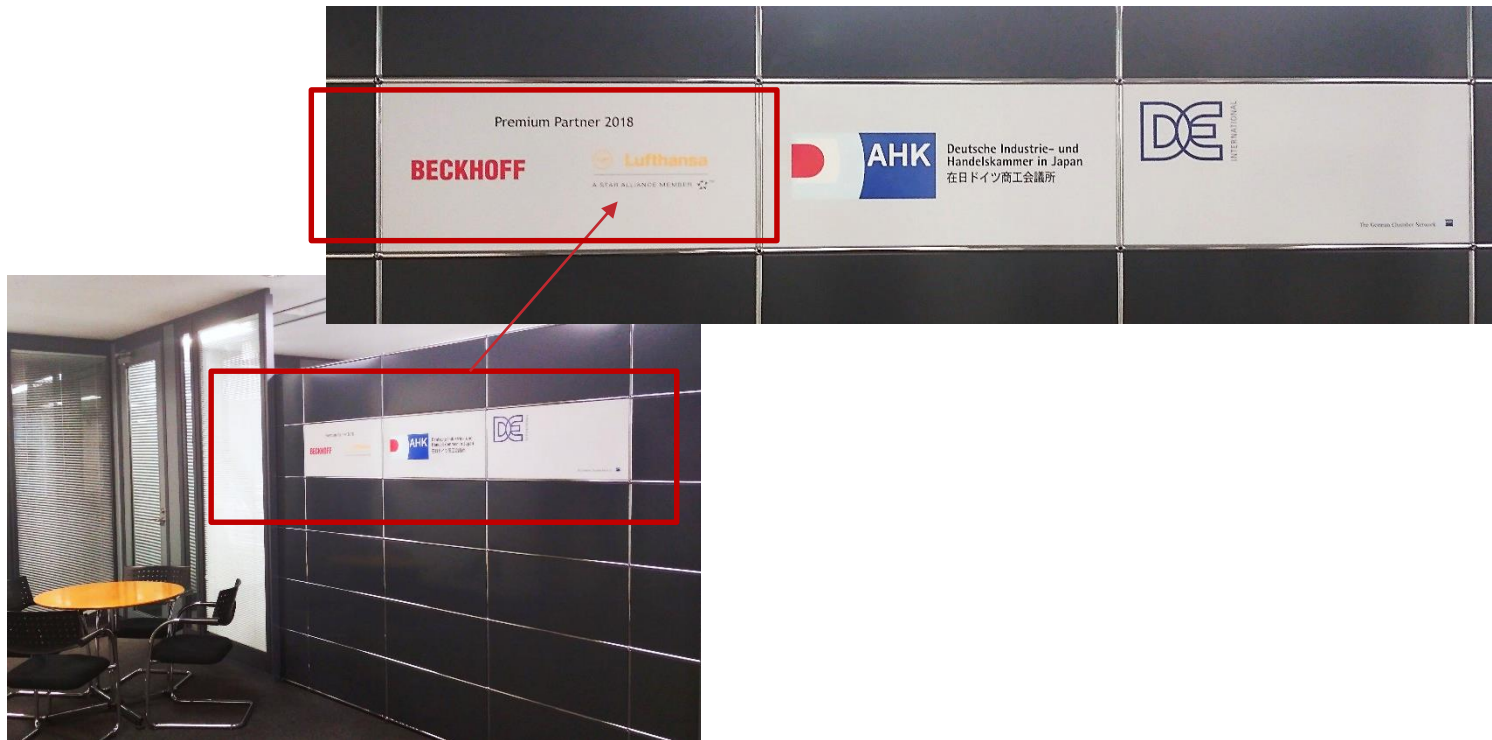
- Logo ¹ on English & Japanese Member Newsletter

¹ Size & location of final logo placement is subject to change

Additional Exposure

Premium Partner Privilege

→ Logo¹ displayed at AHK Japan reception



¹ Size & location of final logo placement is subject to change

Registration & Contact

Registration Deadline:
November 26, 2018 (Mon.)

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